

## **Basingstoke Golf Club**

Further to your recent conversation, please find enclosed further details of our offer as discussed.

We are a marketing company specialising in creating new business for Golf Clubs across the UK and are pleased to launch our offer at the prestigious Basingstoke Golf Club.

We are inviting companies in the area to display a small leaflet outlining full details of facilities and attractions at the club within your premises.

In return, you will receive a Green Pass\* personalised with your company name and unique reference number entitling you, your colleagues, friends and clients access to eight rounds of golf per month, subject to tee time availability, for twenty four months.

We shall also arrange for you to advertise your company name and logo on our PGA Citygolf website, which will also include a hyperlink to your own website should you have one. Your details shall be displayed alongside other businesses in the area.

The price for this unique offer is **£995 + VAT** for the full two year term.

As the offer is strictly limited, I shall contact you in the next few days to discuss any further queries you may have. Further details about the offer can be found at [www.pgacitygolf.co.uk](http://www.pgacitygolf.co.uk).

Yours sincerely

**Andrew Young**  
Sales Director

\*Green Pass Restriction: No play on Tuesdays before 1.30pm. No play on Wednesday & Friday between 12.00 to 1.30pm. No play on Thursday between 10.00am to 12.00pm. No play before 2.00pm Saturdays, Sundays & Bank Holidays. Tee times may be booked up to 5 days in advance. Maximum 4 players at any one time (4 rounds). Must observe club rules & etiquette and dress code. **UNUSED ROUNDS CANNOT BE CARRIED FORWARD.**

words/photo Steven Muncney

# Basingstoke Golf Club

*You may never get to play the course that hosts the Masters but you can experience a hint of what it's like on the exquisitely-designed course at Basingstoke Golf Club.*

If you're a golfer passing through Hampshire on the M3, I don't suppose even the exotic-sounding Bohemia, Little London or Palestine will do much to tempt you to take your foot off the pedal and enjoy a little diversion, but a little piece of Augusta? Now that's a different matter.

Turn off at junction 7, take a two-minute cruise down the A30 and, hey presto, you pass through some impressive gates to a green golfing nirvana.

This small, private enclave houses the century-old Basingstoke Golf Club. The name may not have the same glamorous ring to it as the home of the US Masters, but, for anyone who has been lucky enough to visit the Bobby Jones classic in America (which, a few years ago, I was fortunate enough to do) the design cues of this tricky course certainly bring to mind a corner or two of the venerable Augusta National.

Funnily enough, the 1st hole is somewhat similar to Augusta's tough opener. It's about the same length at 499 yards from the white tees and 488 from the yellows, has virtually the same shape and has bunkers in similar positions and because it's a par-5 (Augusta's is a par-4!), it provides a nice chance to pencil in a solid par or even a birdie at the start of your round.

Basingstoke also has its own Amen Corner (holes 11, 12 and 13 at Augusta). This course's tough mid-round test comes at the 10th, 11th and 12th holes. This superb trio of holes will test every club in your bag and every ounce of emotional stamina you have - unless you're playing your socks off!

The 10th is a long, straight but narrow par-4 of 417 yards from the white tees. It demands nothing less than your best drive if you are to make a par or better. That will leave you with a strong mid-iron shot to a green closely protected right and left by bunkers.

The 11th is my personal favourite, a long (425 yards) downhill par-4 to another green closely protected by sand. It very much reminded me of Augusta's 10th, albeit as a mirror image of



that famous hole because it sweeps left to right - rather than right to left - down a picturesque valley of evergreen trees. Then there's the 12th. This one's longer than Augusta's at 208 yards from the whites, 192 yards from the yellows, and technically more of a challenge. The green has a tier almost halfway up and if the pin is on the bottom tier, as it was when I played it, you have very little green to work with as a putt back from the upper tier will often run off the front of the green.

There are many other highly entertaining holes in this beautiful and magnificently maintained little corner of Hampshire set in 110 acres of ancient deer park featuring many mature native British trees. It is easy walking with no steep hills, so is suited for all ages and standards of golfer.

The 6,343-yard, par 70 course wasn't designed by Augusta's creator, Alistair Mackenzie, but it is the work of another Scot who is among the most highly regarded architects ever to come



from these shores - James Braid. He won The Open Championship in 1901, 1905, 1906, 1908 and 1910 and he was hailed as a member of the Great Triumvirate of the sport alongside Harry Vardon and John Henry Taylor. He designed Basingstoke, which first opened in 1907, when it moved to its present location, at Kempshott Park, in 1928.

The clubhouse, which opened in 1998, is a purpose built building on one level, offering excellent hospitality with a fully licensed Bar and Restaurant, both of which are open 7 days a week. Also incorporated is the well stocked Professional's Shop. For the corporate visitor, Basingstoke offers superb facilities for both the company golfing day or for non-golfing events such as meetings and company or client reception evenings.

**Secretary/Manager:** Simon Lawrence  
**Professional:** Richard Woolley  
**Telephone:** 01256 351332

local knowledge

**Basingstoke Golf Club, Kempshott Park**  
**Basingstoke, Hampshire, RG23 7LL**

Telephone: **01256 465990**  
 Fax: **01256 331793**  
 Pro Shop: **01256 351332**  
 Email: **enquires@basingstokegolfclub.co.uk**  
 Website: **www.basingstokegolfclub.co.uk**

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Basingstoke Golf Club, Kempshott Park,  
Basingstoke, Hampshire, RG23 7LL  
**Tel:** 01256 465990 **Fax:** 01256 331793  
**e-mail:** info@basingstokegolfclub.co.uk  
www.basingstokegolfclub.co.uk

**PGA CityGolf** & **GOLF Pages**

75 Farringdon Road, London EC1M 3JY  
**Tel:** 0870 300 3003 **Fax:** 0870 300 3006  
www.pgacitygolf.co.uk  
**e-mail:** info@pgacitygolf.co.uk



**PGA CityGolf**

# PGA CityGolf



## Green Pass

Pass Number

**SAMPLE**

Admits the bearer to 8 rounds of golf per month, FREE of charge (*subject to availability*)

### Basingstoke Golf Club

Basingstoke Golf Club,  
Kempshott Park, Basingstoke  
Hampshire, RG23 7LL

**Tel:** 01256 465990  
**Fax:** 01256 331793  
**Pro Shop:** 01256 351332  
**e-mail:** enquiries@basingstokegolfclub.co.uk  
www.basingstokegolfclub.co.uk





Basingstoke Golf Club *welcomes*

Company Name

Address

Authorised By (on behalf of PGACitygolf)	Valid From	Valid To
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Competence Attained

Signed

January

February

March

April

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June

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**Additional Terms & Conditions**

1. No play on Tuesdays before 1.30pm.
2. No play on Wednesday & Friday between 12.00 to 1.30pm
3. No play on Thursday between 10.00am to 12.00pm
4. No play before 2.00pm Saturdays, Sundays & Bank Holidays
5. Tee times may be booked up to 5 days in advance
6. Maximum 4 players at any one time (4 rounds)
7. Must observe club rules & etiquette and dress code
8. UNUSED ROUNDS CANNOT BE CARRIED FORWARD

If you have any queries regarding the use of this Green Pass, please contact PGACityGolf on 0870 300 3003