

Belmont Lodge and Golf

Further to your recent conversation, please find enclosed further details of our offer as discussed.

We are a marketing company specialising in creating new business for Golf Clubs across the UK and are pleased to launch our offer at the prestigious Belmont Lodge and Golf.

We are inviting companies in the area to display a small leaflet outlining full details of facilities and attractions at the club within your premises.

In return, you will receive a Green Pass* personalised with your company name and unique reference number entitling you, your colleagues, friends and clients access to eight rounds of golf per month, subject to tee time availability, for twenty four months.

We shall also arrange for you to advertise your company name and logo on our PGA Citygolf website, which will also include a hyperlink to your own website should you have one. Your details shall be displayed alongside other businesses in the area.

The price for this unique offer is **£995 + VAT** for the full two year term.

As the offer is strictly limited, I shall contact you in the next few days to discuss any further queries you may have. Further details about the offer can be found at www.pgacitygolf.co.uk.

Yours sincerely

Andrew Young
Sales Director

*Green Pass Restriction: No play on Tuesday & Thursday before 9.30am, No play before 1.00pm, Saturdays, Sundays & Bank Holidays, Tee times may be booked up to 7 days in advance, Maximum 4 players at any one time (4 rounds), Must observe club rules & etiquette and dress code, UNUSED ROUNDS CANNOT BE CARRIED FORWARD.

To Whom It May Concern:

This letter authorises PGA Citygolf to sell advertising space on their website www.pgacitygolf.co.uk

I can confirm that each Exhibitor will be entitled to 8 rounds of golf per month free of charge (subject to availability), for a period of 24 months.

I look forward to welcoming you to our club.

Kind Regards



Christopher Smith
General Manager
Belmont Lodge and Golf



Belmont Lodge and Golf, Belmont, Hereford HR2 9SA

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e info@belmont-hereford.co.uk www.belmont-hereford.co.uk

Registered Office: Highdown House, Highdown Road, Sydenham, Leamington Spa CV31 1XT Registration: 2406171 VAT: 594 2868 88

Golf Inc Ltd trading as Belmont Lodge and Golf

words/photo Chris Keeping

Belmont Lodge

After its re-launch in March 2002, Belmont Lodge was immediately catapulted into the higher echelons of Hereford's Golfing society – and quite rightly so!

Belmont Lodge is situated alongside the banks of the River Wye and is encompassed within the beautiful Herefordshire countryside. A short drive away from the historic cathedral city of Hereford down the A465 towards Abergavenny will lead you to this fine sporting estate.

The Clubhouse

Belmont house, an 18th century Grade II listed building, is the magnificent centrepiece for the estate that boasts a fine 18-hole golf course, excellent banqueting facilities and possibly the finest place in the country for a wedding. The fabulous house is perched upon high overlooking the meandering River Wye below, the Black Mountains and Malvern Hills beyond.

The members' facilities are of the highest order and newly refurbished reception, bar and banqueting suites have put a modern and contemporary touch to this historic mansion. The terrace offers one of the finest views you'll ever see after 18-holes encapsulating the delightful 10th hole and most of the back nine.

A small hut sits atop the hill as well and houses a well-stocked pro-shop providing all you'll need to tackle the good test of golf ahead.

The course

I love a hilly course and Belmont Lodge suits this criterion with serious aplomb. The 1st hole sweeps up the hillside in the form of a 365 yard par 4 to the green that is surrounded by some well-established trees and guarded by an ornate pond. A great start.

The front nine takes on the higher half of the course and zigzags its way through the trees and over the hillside in style. The second is a sheer delight; everyone loves a 150yard, down hill par 3 surrounded by high pine trees and this hole is perfect. A large 'up-turned saucer' style green awaits your approach and will punish anything that leaks towards the edge.

A further brace of attractive par threes add to the form of the front nine; with three threes, four fours and five fives on offer you're sure to have a varied start to your round. As any well-designed course should, the ninth brings you back to the clubhouse with a short downhill par 4, the highlight of which is the large deep green in colour putting surface. Complementing the colour of the stripy turf, the



massive pine and fir trees behind complete the picture at the turn.



Belmont has everything you need for a relaxing golf break.



Officially opened by Sean Connery only 25 years ago, the condition of the course is superb; the greens are well maintained and consistent offering no excuse for a poor putt. The fairways are tightly mown and show no signs of wear and tear or drainage problems.

Naturally the front nine offers more exposure to the elements, the wind especially making it a sterner test than the back. Copse of trees separate the fairways nicely while features such as steps into the bunkers and viewing platforms to see over hills add a little something special to the experience. The aforementioned 10th is another delightful par 3 dropping down the hill in front of Belmont House to the large green below - just pray you have your short iron play in tune before you attempt it - its location ensures there'll always be an audience!

The back nine follows the contours of its surroundings admirably hugging the banks of the River Wye tightly all the way to the raised 17th where a long par 5 takes you back towards the clubhouse.

Favourite hole

Thankfully I haven't had to interrupt the flow to mention my personal favourite: after the trials and tribulations of the long 17th hole, the short walk to the next tee takes you to arguably the best tee shot of the day. The tunnel of trees offers an uninterrupted view of Belmont House in all its glory. Although the 18th is only 343yards from the whites, the tee shot is complemented beautifully by a very steep and tricky approach to the green above and to the right. The climb up to the large green will be rewarded however you play it with the knowledge that a cold beverage awaits you on the terrace behind. Perfect.

Verdict

At 6511yards from the white tees, Belmont Lodge offers a great test for every golfer who takes on its undulating form and inspired grandeur. The overwhelming feeling you get around the estate is just how quiet the location is; you can actually hear the river flowing by you and the trees whistling. The flora and fauna go about their daily business all around you whilst you concentrate on your game. Idyllic.

The course is fascinating both front and back and is maintained to an extremely high standard. The members are friendly and down to earth and the setting is awe-inspiring. If only I lived a little nearer...

local knowledge

**Belmont Lodge and Golf, Belmont,
Hereford HR2 9SA**
Telephone: **01432 352666**
Pro Shop: **01432 352717**
Fax: **01432 358090**
Email: **info@belmont-hereford.co.uk**
Website: **www.belmont-hereford.co.uk**

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Green Pass

Pass Number

SAMPLE

Admits the bearer to 8 rounds of golf per month, FREE of charge (*subject to availability*)

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Belmont Lodge and Golf *welcomes*

Company Name

Address

Authorised By (on behalf of PGACitygolf)	Valid From	Valid To
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Competence Attained

Signed

January

February

March

April

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October

November

December

Additional Terms & Conditions

1. No play on Tuesday & Thursday before 9.30am
2. No play before 1.00pm Saturdays, Sundays & Bank Holidays
3. Tee times may be booked up to 7 days in advance
4. Maximum 4 players at any one time (4 rounds)
5. Must observe club rules & etiquette and dress code
6. UNUSED ROUNDS CANNOT BE CARRIED FORWARD

If you have any queries regarding the use of this Green Pass, please contact PGACityGolf on 0870 300 3003